

Summary of the bids for 2018

The following clarification is based on information given by the bid documents. No site inspections were made to any of the proposed cities or conference venues.

Below is a summarized comparison from given bids. All variables were submitted in the original bid for proposals. This document is a summary of each country's bid in spreadsheet format for easier comparison and is meant to be a fact based document.

The second document attached is my subjective evaluation of the below variables with a numerical subjective scoring using a 5 point score. The scores are based on how well each bid fulfills each variable criteria mentioned in the left column.

As this is the first year we will be using these criteria and scoring system we hope that it will be useful this first year and can be improved in the coming years.

ITEM and criteria	Turkey/Istanbul – Turkish Chamber of Survey and Cadastre Engineers
<p>1. Rotation of the conference: Previous and planned conferences: Congresses: 2014: Asia and the Pacific (Malaysia); 2010: Asia and the Pacific (Australia); 2006: Europe (Germany), 2002: North America (USA); 1998: Europe (United Kingdom); 1994: Asia and the Pacific (Australia) Working Weeks: 2016: Asia and the Pacific (New Zealand); 2015: Europe (Bulgaria); 2013: Africa (Nigeria); 2012: Europe (Italy); 2011: Africa/Arab countries (Morocco); 2009: Asia/Middle East (Israel); 2008: Europe (Sweden); 2007: Asia (Hong Kong SAR, China); 2005 Africa/Arab countries (Egypt); 2004: Europe (Greece); 2003: Europe (France); 2001: Asia (Republic of Korea); 2000. Europe: Czech Republic.</p>	<p>Europe (and Asia and Middle East). 2015: Europe, Bulgaria, 2009: Asia-middle east, Israel The geographical area has not hosted any FIG congress before.</p>
<p>2. Country hosting of earlier FIG events Experience</p>	<p>Turkey has never hosted an FIG Congress or Working Week but has tried since 2005. Turkey has hosted Commission 7 annual meetings in 1973 and 1989; Commission 3 annual meeting and international symposium in 2002; and in addition international symposium on deformation measurement in 1994 and on GIS/GPS in 1997. It has hosted together with FIG a joint seminar at the UN-HABITAT II Congress in 1996. The national conferences of CSCE attract about 1,000 participants.</p>

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	Turkey is facing economical growth in recent years and diversified projects, eg the urban regeneration project and Marmaray rail transport project connecting Europe and Asia with an undersea rail tunnel under the Bosphorus straight.
3. Member association Its activeness, Commitment to FIG and to FIG 2017 Execution ability for local association	The bid is made by Turkish Chamber of Survey and Cadastre Engineers (CSCE) that was founded in 1954 and has been a member of FIG since 1969. CSCE is a qualifying body and partly learned society for exchange of technical information for professional engineers working in the fields of surveying and mapping. The CSCE headquarters are located in Ankara connecting 10 branches and 150 provincial representations in Turkey. CSCE has about 3,000 members. CSCE covers all FIG Commissions and has appointed a delegate to each Commission. CSCE has announced their willingness to host a FIG Congress since 2005 and applied in 2010. Turkey has had a fairly large representation at previous FIG events. CSCE has organized many larger events, symposia, training camps etc in the later years and is experienced in organising several events. Turkey is in arrears with 2013 subscription fee.
4. Supporting organisations Local support to the Working Week Governmental support Financial support General support	The bid is supported by President of the Republic of Turkey: H.E. Abdullah Gül, Prime Minister of Turkey; Governor of Istanbul, Mayor of Istanbul, Ministry of Environment and Urbanization, Istanbul Convention & visitors bureau (providing all necessary coordination with local authorities and local bodies) General Directorate of Land Registry and Cadastre, General Directorate of Agrarian Reform, Yildiz Technical University, Hitit University, Okan University, Istanbul Technical University. The congress will support selected speakers from developing countries by providing 20+ free registrations and 50+ free or affordable accommodation. Additional support will be sought from aid programmes, donors or from the congress budget. Support from state: €100,000
5. Host city Characteristics and interest from congress programme point of view Host city attractiveness Host city offerings	Istanbul is a large metropolis with over 13.9 million inhabitants. Istanbul has hosted several major and scientific events. ICCA-International Conference and Convention Association launched Istanbul as Leading Congress Destination in the world in 2012. There are seven convention centres and three exhibition centres in Istanbul and the city has 89,000 total guestrooms and 94 five-star and deluxe hotels. Rated World #1 congress destination with more than 500 delegates. The only major city on two continents. 6 th tourism destination in the world (2012) Ancient city with a remarkable history and with several interesting sights There is an extensive public transport network
6. Venue Price/affordability	Seven convention centres in Istanbul. Selected venue is Istanbul Congress Center (ICC). ICC is located with easy walking distance of hotels and close to the Taksim cultural district as well as shopping, dining and nightlife. ICC is large and has 7 floors in total and has several halls suitable for the FIG Congress. The venue must be investigated better to value the suitability to a

ITEM and criteria	Turkey/Istanbul – Turkish Chamber of Survey and Cadastre Engineers
Location of venue Internet availability Suitability of rooms, size of venue, structure and layout of the venue Catering Value for money Hotels nearby Facilities for exhibition	FIG Congress and affordability. There are no other confirmed major events during the proposed dates
7. Accessibility Flight connections Several access possibilities Security Visa issues Air fare to destination	Istanbul is accessible from all parts of the world. Two International Airports in Istanbul (one in European and one in the Asian side). Most airline carriers offer non-stop direct flights to Istanbul’s Atatürk International Airport. Turkish airlines #1 Best airline in Europe in 2011,2012 and 2013. Direct flights to over 240 destinations worldwide. Citizens of 71 countries require no visa to enter Turkey, Citizens of an additional 97 countries can obtain an e-visa. Turkish Airlines offers special discount to FIG participants Taxi ride from airport to city centre is around 13-18 EUR. There is around 20 km. Public bus/metro tickets from airport, - 45-60 minutes, approximately 0.70€
8. Safety and security Political stability Airport safety City safety – is it safe to move around? Political stability in country (rating must be 3 or higher)	Turkey is described as one of the safest countries in the world in which to travel and its crime rate is low in comparison to many Western European countries. Interpol ranked Turkey as the safest holiday destination in Europe for travelers. Travellers need however be careful with their personal possessions. In many places there is special tourism police who speak different languages. The Turkish Government takes air safety very seriously, and maintains strict oversight, particularly on international flights. The U.S. Federal Aviation Administration has placed Turkey’s civil aviation authority in Category 1 – in full compliance with international aviation safety standards in overseeing Turkey’s air carrier operations. There is a “City Information and Security System” enacted under the Istanbul Security Department with the support of Istanbul’s Governorship. With 584 modern cameras installed in several of Istanbul’s streets and squares with the aim of enhancing public services, facilitating administrative function and further decreasing crime rates. Facts based – where to look?
Proposed dates Must meet FIG requirements Following FIG statutes Practical dates	13-21 April 2018 01-09 June 2018 22-30 June 2018 – preferred dates by local host All days have been preliminary booked at the proposed venue

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Availability of venue Other conferences at same time	Istanbul between April-June has a moderate dry climate with an average temperature around 27C.
9. Technical programme Coverage of all FIG Commissions, Potential partners Originality Special ideas	Several ideas on the technical program have been thought through and will cover all areas within the 10 FIG commissions. There will be dedicated representatives to each commission. Outline for call for papers and time line is proposed.
10. Technical tours Coverage of all FIG Commissions Originality Ideas proposed	Technical tours will be planned for each commission. Ideas are excursions to: - Regional Directorate of Land Registry and Cadastre - Istanbul Municipality Surveying/Planning/GIS Department - Kandilli Observatory and Earthquake Research Center - Harbiye Military Museum - Yildiz Technical University Surveying Department - Private companies
11. Social programme Attractiveness and variety Proposals for dinners Attractiveness of offered dinners Proposals for tours Is the program following the overall FIG concept	The social programme suggests: A welcome reception will be hosted by the City of Istanbul Opening ceremony at ICC Gala Dinner suggestion with a glimpse of Turkish culture and music General Directorate of land Registry and Cadastre will organize a dinner for the National delegates. Several social tours, both full and half days, are suggested. Several suggestions for “unusual venues” Pre and post tours are described
12. Attendance Expectation of international, regional and local attendance Realistic number of international and national participants	2,000-2,500 delegates. Budget is based on 2,000. Hereunder 300 Turkish participants.

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<p>13. Accommodation</p> <p>Hotel costs Value for money Variation in hotel offers Closeness to proposed venue Transportation to venue</p>	<p>Istanbul has almost 100,000 guestrooms and a variety of hotels to choose from. Hotels are approximately in the following price range (2014 prices) 5 star: €80 – 330 4 star: €60 – 240 1, 2, 3 star: €45 – 110 Hostels: €10 - 60</p>
<p>14. Finances</p> <p>Estimate of surplus and financial risks Realistic fees proposed Fees in an acceptable price range Difference between international and national fees Realistic budget Estimated revenue</p>	<p>Suggested fees: €630 (Early Bird), €680 (Normal), €780 (Late/on-site), Students €280, Accompanying persons €330. Lunch boxes and coffe/tea, welcome reception, is included in registration fee Budget is high but fairly realistic estimations on costs. However low estimated surplus which is a very small margin. Value for money – general prices in Istanbul are low</p>
<p>15. Sponsorship</p> <p>Estimate sponsorship and exhibition income Proposed income How realistic is proposed income Local sponsor offerings Sponsor interest to conference</p>	<p>The congress will support selected speakers from developing countries by providing 20+ free registrations and 50+ free or affordable accommodation. Additional support will be sought from aid programmes, donators or from the congress budget. The expected income from exhibition and sponsors is optimistic. A welcome reception will be hosted by the City of Istanbul. Other potential sponsors might include the Province of Istanbul, Government of Turkey, major resource industries, legal firms, financial institutions and real estate companies. Special offer by Turkish Airlines</p>
<p>16. Why host</p>	<p>- increase awareness about the importance of Surveying/Geodesy and Photogrammetry/Geomatics engineering among all public and private organisations in Turkey</p>

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Reason for hosting	<ul style="list-style-type: none"> - ensure cooperation between the volunteers and foreign colleagues - increase the number of scientific research projects and articles as much as possible; contribute to the development and application of large-scale projects in public organisations and institutions - help the private sector restructure itself to adopt a new approach to the industry - ensure information exchange among scientists and encourage development of applications - improve qualified workforce to a considerable extent - promote Turkish industry and country to the rest of the world - increase in the number of survey engineering departments at universities and thereby in the potential for workforce - rapid increase in the need for information and experience exchange among experts at an international level - encourage members to actively participate in FIG's activities and commissions - help Surveying/Geodesy and Photogrammetry/Geomatics engineering students and young surveyors cooperate with their foreign counterparts and thus develop universal perspectives - make efforts to encourage neighbouring countries and the experts living in them to join FIG
<p>17. Objectives and outcomes</p> <p>Thought through why conference should be held at destination Difference to other destinations Short term outcome Long term outcome</p>	<p>To ensure that the current professional practices in Turkey be evaluated by experts to address and develop solutions for professional deficiencies, awareness in the professional community be improved, professional information and ideas be exchanged among experts and that the projects conducted in Turkey be promoted to and discussed with foreign experts.</p> <p>Turkey has built very close relations with the Turkish speaking countries which acquired their independence after 1990 and this has stretched into Mid-Asia, Eastern Europe, North and Central Africa and on into the Middle East where many development projects are being supported by Turkey both financially and technically.</p>
<p>18. Suggested theme</p> <p>Thought of possible theme that fits to local/regional situation</p>	<p>No suggestion yet for theme, but will elaborate on this. There is already a suggestion for logo and banner elements.</p>
<p>19. Events organized in the past three years</p> <p>How experienced is the host in organising events</p>	<p>Several larger and smaller conferences, symposia and events have been undertaken by CSCE.</p>

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<p>20. Major event planned in the proposed city in 2017</p> <p>Many events might affect the price level</p>	<p>There are several, however none confirmed at the proposed dates.</p>
<p>21. Initiatives for sustainable conference environment</p> <p>Is host city paying attention to environmental issues Is venue paying attention to environmental issues Is host paying attention to environmental issues</p>	<p>Many initiatives have been established to “go green in Istanbul”. Environmental concerns have been put on the agenda. Istanbul Metropolitan Municipality and the Governorship of Istanbul help meeting planners in organising environmentally responsible practices. Bureau Veritas and the Turkish Hotels and Investors Association teamed up to launch “The Hotel Greening Project” in order to move the environmental agenda forward encouraging them to employ environmentally friendly strategies.</p> <p>Meeting venues are also working on becoming “green venues” by e.g. maximum natural light, walking distance to hotels, congress facilities located in the city center offer delegates the opportunity of walking, easily accessible public transportation, recycling bins for papers, plastics, glasses placed within the venues, several venues employ a system for distilling waste oils in the kitchens, energy smart lighting within venues, recycling pens are being used at the meeting rooms, smoking is banned in all closed public spaces within the venues. The use of local food</p>
<p>22. New initiatives or activities</p> <p>Originality – but within the overall FIG concept</p>	<p>Proposes a workshop on “Property Ownership” as part of the congress – focus area in the Turkish speaking countries in Mid-Asia.</p> <p>For the past 10 years CSCE has organized the Young Surveyors day to gather Young Surveyors from all over the world. In parallel with the FIG 2018 the Chamber suggests a “Young Surveyors Day”.</p>
<p>23. What legacy to leave locally from the Working week</p> <p>With host Hosting city For the surveying community</p>	<p>See above.</p>
<p>VALUATION</p>	
<p>Issues supporting destination –</p>	<p>- A strong member association whose representatives have been active in FIG for a long time. CSCE is one of</p>

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subjective rating for Council	<p>the bigger FIG member associations and has never hosted an FIG congress or Working Week. CSCE has shown interest to host the congress already since 2005.</p> <ul style="list-style-type: none"> - Istanbul and Turkey is an attractive destination for international conferences, and has easy access from most destinations around the world. - Technical infrastructure is in place (congress centres, hotels etc.) - Attractive social and technical tour programme - Interesting location between east and west and a possibility to also attract the Middle East - interesting ideas on new activities during the congress - Full coverage of all FIG Commissions - Good support from national and local stakeholders - Financially well-prepared.
Issues against destination - rating	<ul style="list-style-type: none"> - It is difficult to value the proposed venue and its suitability to a FIG Congress - Venue rather expensive - Price level - average international price level. High costs in budget. Hotels reasonable.